



Enriching Lives

Kirloskar Oil Engines Limited Launches New 3000 rpm FM/UL Listed Fire Fighting Engines

Pune 9th July, 2018: Kirloskar Oil Engines Limited (KOEL) today proudly unveiled its 3000 rpm FM/UL range of fire fighting engines in the presence of its OEMs from Europe, Africa and the Middle East. With this launch KOEL is confident of achieving a leading position in the fire fighting segment in the near future and also to be the most preferred diesel engines manufacturer for fire fighting pump sets.

KOEL is the only engine manufacturer in India to produce fire fighting engines at its state of the art manufacturing facilities. So far KOEL manufactured fire fighting engines up-to 2600 rpm. Today KOEL unveiled its enhanced 3000 rpm range that opens new opportunities across the globe.

KOEL's product portfolio will cover 55 to 330 hp in FMUL category. It also has UL listed drive shafts. The product range for non-listed segment is 27 hp to 608 hp. With KOEL's strong R&D capabilities it would soon be enhancing its product range in a phase wise manner to further meet specific market requirements.

Demand for FMUL engines is on the rise in the international markets. KOEL has developed its FMUL engine product portfolio specifically targeting these international markets.

Speaking on the occasion **Mr Atul Kirloskar, Executive Chairman**, said that *"KOEL's future growth strategy will be driven by key factors related to innovation led new launches and expansion in key geographic markets. We see continued volume growth in our fire fighting pump set business on the back of new product launches and existing product ramp-ups."* He also said that *"In keeping with our aspiration to become a truly global brand, KOEL initiated its global growth journey 5 years ago with a bold vision of touching the world by 2025. We aim to be the most preferred diesel engine for fire fighting pump set application"*

Joint Managing Director, Mr R. R. Deshpande addressing the OEMs said that “*Being a manufacturer, we have a greater control on the supply chain. We offer the best delivery period making operations of our OEMs more efficient. Our service is a differentiating factor in the market place. I am confident that these strengths will help our OEMs to scale up their operations effectively.*”

KOEL is the only diesel engine manufacturer in the world having a specific focus on firefighting segment. It also provides accessories such as drive shafts, base frame, canopy, coupling etc. The OEMs greatly appreciated the new products and also complimented KOEL for its efficient service capabilities.

About Kirloskar Oil Engines Limited:

Incorporated in 1946, KOEL is the flagship company of the Kirloskar group. KOEL has four state-of-the-art manufacturing units in India that offer world-class products and services. The company has a sizable presence in international markets, with offices in USA, UAE, Vietnam, South Africa, and Kenya, and representatives in Indonesia, Saudi Arabia, Zambia, and Nigeria. KOEL also has a strong distribution network throughout the Middle East and Africa. Today KOEL is an acknowledged leader in the manufacturing of diesel engines, agricultural pump sets, power Tillers and generating sets.

Major OEMs in India prefer Kirloskar engines to power their equipment. Over the years KOEL has earned the reputation of providing sustainable, reliable yet cost efficient engineering solutions.

For more details kindly contact:

Sarvesh Dayal
Head Corporate Communications
Kirloskar Oil Engines Limited.
sarvesh.dayal@kirloskar.com